COACHEDUP

# THE HIGHLIGHT CHECKLIST

Your highlight is your introduction. It won't get you the offer, but it gets you in the door. Here's how to build one a coach actually watches to the end.

## BEFORE YOU EDIT
Collect the right film

- [ ] Save every game, including JV and freshman film. Coaches like seeing growth
- [ ] Keep the camera wide and steady so the whole play is in frame
- [ ] Ask your coach, teammates and parents for any film they have
- [ ] Film sideways (landscape) in HD, on a tripod when you can
- [ ] Ask whoever is filming to keep the yelling to a minimum
- [ ] Start now. The more games you have, the better your clips

## BUILDING IT ON HUDL
Order and length

- [ ] **3 to 5 minutes, max.** Shorter is fine if every play is strong
- [ ] Put your best play in the first 20 seconds and your top 5 in the first minute
- [ ] Skip the music, effects and slow motion. Coaches are watching the plays, not the edit
- [ ] Use 15 to 30 plays. Only your best ones make the cut
- [ ] Mark yourself before every clip with Hudl's spot shadow or an arrow
- [ ] Lead with game film. Add a short skills section only if game film is thin

## THE OPENING SLIDE
Make it easy to reach you

- [ ] Name, grad year, position and jersey number
- [ ] Height, weight and GPA
- [ ] Your email and phone number
- [ ] High school, city and state
- [ ] Key stats and awards from this season
- [ ] Your X and Instagram handles, plus your coach's email

## AFTER IT'S LIVE
Get it in front of coaches

- [ ] Keep it on your Hudl and put the link in your X and IG bio
- [ ] Send one link in your emails to coaches. No attachments
- [ ] Make sure the link is public. Test it while logged out
- [ ] Pin it to the top of your X profile
- [ ] Tag your school and program accounts when you post it
- [ ] Update it after every season with new plays and stats

### HIGHLIGHT VS GAME FILM

Your **highlight** is the intro: your best plays, fast. **Game film** is a full game, and coaches ask for it once they're interested. Keep one full game ready to send the day they ask.

### WHAT MAKES COACHES STOP WATCHING

- A slow start or weak first plays
- Not being able to find the athlete
- Shaky, vertical or dark film
- Old clips and anything over 5 minutes

### THE ONE THING ATHLETES GET WRONG

Saving the best for last. A coach decides in the first 20 to 30 seconds whether to keep watching. Open with your best play, every time.

## QUESTIONS? DM US

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